## Simona Evstatieva

## Curriculum Vitae

# **Personal Information**

Name: Simona Evstatieva Nationality: Bulgarian

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## **Education and Degrees**

2018-2020 Utrecht University, The Netherlands

Master Programme: Media, Art & Performance

2015–2018 University College Utrecht (UCU), The Netherlands

Liberal Arts & Sciences Undergraduate University Education – Bachelor of Arts with a focus in Humanities and Major in Media Studies

- Main tracks: Media Studies and Art History
- BA thesis in the field of Media Studies

2011–2015 73rd Secondary School of Foreign Languages "Vladislav Gramatik", Sofia, Bulgaria

High school education with a strong focus on foreign languages (major language German, second language Russian), as well as a profile in Physics and Mathematics

- Relevant experience: Editor and photographer for the official high school newspaper
- Final overall grade from the entire course of study: Excellent 5.95 of 6.0

# **Relevant Work Experience**

2020 - Present Content Specialist at Utrecht University

- Producing, directing, and editing video projects UU-wide (e.g link)
- Producing and executing big photoshoots, as well as smaller social media suitable photo series, focusing on authentic student stories: (e.g. link)
- Managing UU's social media accounts, focusing on <u>Instagram</u> and <u>Youtube</u>, and creating daily content targeting a young audience

#### 2014–Present Freelance Filmmaker and Photographer

- Creating corporate films for companies internationally (e.g. <u>Insight Vision Company</u> Film)
- Producing numerous music videos for artists internationally (e.g. "Can't help falling in love with you"; "My Shoes")
- Creating short videos and managing a YouTube channel (<u>link</u>)
- Portrait photographer and owner of Simona Evstatieva Photography (Instagram)

### 2019-2020 Content Creator at Utrecht University

- Directing and editing videos about university life and students' stories (<u>Dalal had to</u> flee from Iraq & became an exceptional student!)
- Photographing, interviewing, and telling authentic stories from UU students, teachers, and employees (<u>link</u>)

### 2019 Intern at EYE Filmmuseum, Amsterdam

- Handling, projecting, conserving, as well as cataloging analog films from the Sovexport collection of the EYE, located in the Archives
- Conducting Research in the field of Soviet film history

#### 2018 **Production Assistant**

- Participating in the set of the graduation MA film "Wanderers" (2018) by Director Marijn Maas of the London Film School
- Producing a behind-the-scenes video montage (link)

### 2017 Camera Department Intern in Nu Boyana Film Studios; Sofia, Bulgaria

- Learning how to operate with professional camera equipment, as well as team-work
- Working on set of productions and helping with photography and set design in one of the leading film production studios in Europe

### Film Festival Cultuur In Oost; Utrecht, Netherlands

Curating and screening the chosen films of the festival

## 2017 **Documentary Workshop manager**

Handling the organization of a documentary workshop on the campus of University
College Utrecht with a guest lecture by acclaimed filmmaker Nirit Peled

## **Extracurricular Activities**

### 2016-2018 Chair of UCStudios, the filming committee of University College Utrecht

- Voluntary work, consisting of filming every event on campus and teaching people to use professional filming equipment
- Managing and directing the work-process of a board of six members from UCU
- Producing Video Essays for University College Utrecht (<u>link</u>)

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- Directing numerous short films and projects around campus (e.g.: link)
- Filming three Introweek after-movies (<u>link</u>)
- Participating in short film competitions such as the inter-university-college UCSRN
- Graduation video Class of 2015 (link)

### 2016-2018 Humanities Representative in University College Utrecht

- Working on improving the Media & Performance Track together with the Academic Student Council and responsible teachers in the field
- Representing the track on Open Day events

# **Additional Skills**

Languages: Bulgarian (mother-tongue), English (bilingual proficiency), German (proficiency), Russian (very good), Spanish (basic language skills)

Software: MS Office, Adobe Photoshop (advanced), Adobe Premiere Pro (advanced), Adobe After Effects (basic)

# **Interests**

Although filming and learning about cinema and art are my main interests, I also enjoy reading fiction and poetry, dancing (e.g., performing salsa on various events at the UCU), playing chess (former chess medalist on national and international level), cooking, and especially traveling.